



**SOUTHERN  
ARIZONA  
SENIOR  
PRIDE**

**Impact**  
**2021**  
**REPORT**

Please Support Senior Pride  
on Arizona Gives Day!  
**April 5 & 6**



## **GREETINGS FROM OUR EXECUTIVE DIRECTOR**

**Congratulations Senior Pride supporters, volunteers, and partners!** Together we have established Senior Pride as an independent nonprofit and the leading organization in Arizona serving the older LGBTQI+ community. All of us in the LGBTQI+ community are leaving legacies. Senior Pride is one of mine, and one of yours! Together we accomplished so much in 2021. Let's keep the momentum going to ensure the continued impact of Senior Pride within our community and southern Arizona.



Warmly,

**Lavina Tomer,**  
Executive Director

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## **SPECIAL THANK YOU TO OUR SUPPORTERS:**

The David and Lura Lovell Foundation  
The Stonewall Foundation Fund  
LGBTQ+ Alliance Fund  
Wild Geese Foundation  
Community Foundation for Southern Arizona  
Women's Foundation for the State of Arizona  
(Unidas)  
The Jack Challem Fund  
AARP Arizona  
Helping Others Thrive Together  
Catchafire



## COMMUNITY CARES PROGRAM

Our trained volunteers provided regular, friendly visits to isolated, homebound, and disabled community members.

- 19 volunteers • 1,195 individual visits
- 22 recipients • 1,660 volunteer hours



*“Community Cares helps so much, the visits and phone calls have taken me from a down space. Thanks to my volunteer visitor I can laugh again.” – Monica M.*

Participants Visiting - photos by Kay Smith



## CONNECT NOW!

10  
Participants!

We provided computer tablets and wifi hotspots to individuals in need who would otherwise be unable to connect with family, friends, and community.



## SOCIAL GATHERINGS

209  
Participants!

From our monthly gatherings in Himmel Park to our Volunteer Appreciation Picnic and annual Holiday Party, we built community and reduced isolation safely throughout the year.



## CULTURAL EVENTS AND WORKSHOPS

545  
Participants!

We brought people together for identity-affirming cultural events, lifelong learning, and personal exploration.

- 4-Week Identity Workshop: *Age to Sage*
- 4-Week Poetry Writing Workshop: *Catching Fire*
- Monthly *Book Club*
- Monthly *Speaker Series*
- Special Event: *In the Kitchen Closet* with James Birdsall and Ted Allen



## ADVANCE MEDICAL CARE PLANNING

84  
Participants!

“Honoring a Life” workshops educated about powers of attorney and living wills while providing necessary legal documents. Between workshops we met with participants to complete their documents.



**Erin Russ**, Advance Medical Care Planning Program Coordinator



## SUPPORT GROUPS

NEW  
Men's Loss Group

Our facilitated LGBTQI Women's Grief Group has met weekly for five years. Participants shared their experiences of grief and loss in a supportive space.



## IDEA INITIATIVE

Senior Pride engaged a year-long IDEA (Inclusion, Diversity, Equity, Access) initiative spanning 2021-2022. Our project included discussions, interviews, surveys, analysis, leadership skills-building, review of organizational documents, and future planning.



## DIVERSITY STATEMENT

*“We are richer when all voices are heard, all cultures are respected and enjoyed, and all of us contribute to the well-being of each other individually and collectively.”*  
Read our full diversity statement at: [www.soazseniorpride.org/diversity](http://www.soazseniorpride.org/diversity)

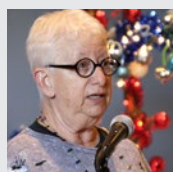
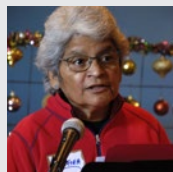
# PRIDE IS AGELESS. CELEBRATE!

We Gathered, We Shared. We Belong!  
2021 Snapshots:

## VOLUNTEER APPRECIATION PICNIC



## ANNUAL HOLIDAY GATHERING



Storytellers (on right, from top to bottom): Carlos Valenzuela, Josefina Ahumanda, and Penelope Starr  
All photos by Deborah Dobson

## FINANCES & PHILANTHROPY

What a difference just 2 years make!

**2019**

**2021**



Total Income  
**\$70,176**



Total Income  
**\$151,036**



Grant Income  
**\$46,020**



Grant Income  
**\$100,000**



Donations  
**\$24,156**



Donations  
**\$51,036**



Donors  
**102 Households**



Donors  
**199 Households**

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## VOLUNTEER PROGRAM

**46** Volunteers provided **5,340** hours of labor valued at **\$152,403** (\$28.54/hr independent sector rate)

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## INFORMATION HUB

- **52 editions** of the weekly e-news\*
- **6 issues** of the Senior Forum newsletter (600 hard copies distributed per issue)
- **3,000 YouTube channel views** in less than two years
- **9 weekly** Facebook: posts; **1,072 likes**

**Visit our website for resources, events, articles, and support groups: [www.soazseniorpride.org](http://www.soazseniorpride.org)**

*\*(Jan 2022 audience of 1,023 / 35.8% average open rate)*



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## **WAYS TO GIVE IN 2022:**

### **Make a Gift Today for Arizona Gives Day, April 5 & 6**

Use the enclosed remit envelope or  
donate online: [www.soazseniorpride.org](http://www.soazseniorpride.org)

### **Become a Monthly Donor**

The dependability of recurring donations  
means the world to us!

### **INTRODUCING: the Senior Pride Fund held at the Community Foundation for Southern Arizona**

Perfect for gifts of stock, IRA  
distributions, appreciated securities,  
gifts of real estate, and more.

### **INTRODUCING: the Joyce Bolinger and Lavina Tomer Legacy Society**

Include Senior Pride in your will or trust and  
make giving to Senior Pride your legacy.

Contact Associate Director,  
**Keith Ashley** to learn more  
about these options for your gifts:



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soazseniorpride.org](mailto:keithashley@soazseniorpride.org)  
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